



## The Faculty of Advocates 14th Annual World Intellectual Property Day Conference

Friday 29 April 2022 (12pm to 1.30pm)  
Hybrid Conference

Via Zoom Webinar and at the Mackenzie Building, EH1 1QX

- 11.30am **Registration**, Tea & Coffee in the Mackenzie Building
- 12.00pm **Welcome & Introduction – Roisin Higgins Q.C.**, Intellectual Property law specialist (Co-Chair)
- 12.05pm **Dr Paul Clarke, Senior Technology Transfer Manager, Edinburgh Innovations, The University of Edinburgh: -**  
Reflections on Intellectual Property, Technology Transfer and Commercialisation
- 12.40pm **Introduction – Graeme McWilliams**, former IP Manager at Standard Life (Co-Chair)
- 12.45pm **Graeme Di Rollo, Legal Counsel at Trustpilot : -**  
Trust in IP: Innovations in brand protection
- 1.20 – 1.30pm **Closing Remarks and Thanks, Graeme McWilliams (Co-Chair)**



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## CONFERENCE SPEAKERS



### **Roisin Higgins Q.C., Axiom Advocates (Co-Chair)**

Roisin called to the Bar in 2000 and took Silk in 2015. She practices commercial law and has a particular specialism in intellectual property law, especially in the pharmaceutical, medical, oil and gas, food and drink, sport and computer software sectors. She handles cases in all areas of IP law, including patents, trademarks, copyright, design and broadcasting rights, as well as passing off and trade secrets.

Roisin appears primarily in the Court of Session, and has also appeared in the UKIPO, the Sheriff Court, at arbitration and in various tribunals. She is a door tenant at 8 New Square, Lincoln's Inn and is on the committee of The Intellectual Property Lawyers Organisation (TIPLO).



### **Graeme McWilliams, former IP Manager at Standard Life (Co-Chair)**

Graeme is a Fellow of the Law Society of Scotland and on the Society's Intellectual Property accreditation panel. He is a board member and trustee of Art in Healthcare and The Royal Lyceum Theatre Company Limited, on the committee of the Access to Justice Foundation Scotland and chair of its Working Group, and is a member of the judging panel for the Scottish Legal Awards. Graeme is a retired in-house lawyer who used to manage the IP portfolio of Standard Life, was the convener of the Society's In-House Lawyers Committee and a co-opted member of its Council from 2016 to 2019, and a board member of the Friends of the Royal Scottish Academy from 2010-17. He is a keen supporter of the in-house legal profession, the 21st Century Bar Conference, and the Scottish Legal Walks.



### **Dr Paul Clarke, Senior Technology Transfer Manager, Edinburgh Innovations**

Paul is Senior Technology Transfer Manager at Edinburgh Innovations Ltd (joining in 2019) which acts as the University of Edinburgh's commercialisation service and is responsible for the protection and management of the University's IP. He has a PhD from Dublin City University and over 22 years' experience working in life sciences. Prior to joining Edinburgh Innovations he was a co-founder, Director and the Chief Scientific Officer (CSO) of GlycoSeLect Ltd, a life science spin out established in 2013 to commercialise technologies that he had developed during his time as a researcher at Dublin City University. As the CSO he was responsible for directing the overall scientific activities of the company and for driving the overall commercialisation activities of the company through engaging with a diverse range of partners from across a life sciences.



### **Graeme Di Rollo, Legal Counsel at Trustpilot**

Graeme is part of the in-house legal team at Trustpilot, focusing on brand protection and enforcement. Graeme's work involves dealing with businesses who misuse Trustpilot's brand but also ensuring that Trustpilot has the technology and processes in place to detect and tackle a wide range of infringement on the platform and beyond. Before Trustpilot, Graeme worked as a private practice solicitor in the IP Disputes team at Burness Paull.



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